INAUGURAL GIVING REPORT 2019
GOOD NEIGHBORS SINCE 1938

Although Helmkamp Construction has supported many charities over the years, it has been a long time goal of current and former owners to create an employee guided program that allows the company to give back in an organized, consistent, and impactful manner.

In July of 2019, we were proud to introduce the Helmkamp Cares Foundation, with the intent to better direct our focus and culture on the type of local business we aim to be... a good neighbor who cares about our community.

The Helmkamp Cares Foundation is comprised of an employee-based committee created to manage the charitable requests that Helmkamp Construction receives on a regular basis. Whereas Helmkamp would like to be able to give everyone support, it is simply not possible to do so. Helmkamp Cares will allow us to allocate and focus charitable giving based on the initiatives our employees are collectively most passionate about.
2019 HIGHLIGHTS

OUR PARTICIPATION WITH LOCAL GROUPS SEEKING TO IMPROVE MAJOR HEALTH ISSUES:

- American Cancer Society’s Farm-to-Table Fundraiser
- Walk to End Alzheimer's in Edwardsville, IL
- Strike Out MS Benefit Baseball Game at Southern Illinois University
- St. Louis Children’s Hospital KIDSTRUCTION Week
- Walk MS Team Tent Village Sponsor at Forest Park in St. Louis
- Walk MS team participation and sponsorship at Southern Illinois University
- Metro-East JDRF Golf Tournament at Spencer T. Olin Golf Course
2019 HIGHLIGHTS

OUR SUPPORT OF LOCAL NON-PROFITS FUNDRAISING EVENTS:

- Boys & Girls Club of Alton
- OSF St. Anthony’s Foundation Speaker Series
- Riverbend Head Start’s Annual Circle of Care Benefit
- BJC Health Services Foundation Duck Pluckers Ambulance Fundraising Event
- Refuge Safety and Rehabilitation Program for Local Children & Families
- Prairie Heart Institute Fundraiser for HSHS St. Francis Hospital’s Cardiac Care Program
- Senior Services Plus of Alton’s Meals on Wheels program
- And many others!
2019 HIGHLIGHTS

YEAR-END EFFORTS:

- Food and supply donation to the Community Hope Center – we fulfilled everything on their wish list!
- The attendance prize drawing at our client holiday lunch was a $500 donation to the charity of the winner’s choice. Jim Walter of Tinuum chose the Gary Sinise Foundation’s Homes for Heroes, benefitting an injured police officer in the St. Louis area.
- Marine Corps Toys for Tots donation – employees brought toy donations for kids at our employee Christmas party!
- 3 Maximum Impact Awards were distributed in the amount $20,000 each! Organizations selected for 2019 were:
  - JUVENILE DIABETES RESEARCH FOUNDATION
  - ALTON MEMORIAL HEALTH SERVICES FOUNDATION’S CANCER PATIENT PROGRAMS
  - GOT YOUR SIX VETERANS’ SUPPORT DOGS
2019 WAS A HUGE SUCCESS.

President and owner, Rob Johnes, announced that Helmkamp Construction Co. had its most successful year in business in 2019. At the employee Christmas party, Helmkamp employees (and their guests) were given $500 in “Helmkamp Bucks”, then asked to distribute those dollars as they wished among seven charities that were selected by their peers on the Helmkamp Cares Foundation committee. Those Helmkamp Bucks were tallied and turned into real donations totaling $50,000. This amount was above and beyond the new and increased budget for annual donations in 2019.

- The seven organizations that benefitted from Helmkamp’s Year-End Giving Celebration included: The Alzheimer’s Association, Fisher House St. Louis, Haven House, Meals on Wheels, MS Society, National Children’s Cancer Society of St. Louis, and the Ronald McDonald Charities of St. Louis.

In 2018, Helmkamp Construction Co. donated $80,000 to charitable organizations in celebration of its 80th year in business. In 2019, charitable spending was over double that at almost $170,000.
WHAT’S NEXT?
2020 PROGRAM ALLOCATION

INDIVIDUAL EMPLOYEE LEVEL:
- $250 Annual benefit per employee (applied towards the tax-exempt charitable organization of their choice)
- Kidstruction (St. Louis Children’s Hospital) optional payroll deducted donation during month of August. Helmkamp matches the collective employee donation amount

TEAM BUILDING LEVEL:
- Holiday food and/or toy drive
- Organized events where Helmkamp is a sponsor and employees may come together to support initiatives in our community, such as the Walk to End Alzheimer’s or the American Cancer Society’s Farm to Table event
- Building opportunities that play well to our industry expertise. A recent example is providing labor and material for safety improvements to our local Boys and Girls Club

CORPORATE LEVEL:
- Scholarship program for students pursuing a career path in construction
- Support of local community initiatives such as the fundraising campaigns of our customers’ charitable foundations and other nonprofit organizations
- Selection of 3 local organizations where we feel a maximum impact can be had towards their efforts with a sizeable year-end donation.
OUR FOUNDATION, AT A GLANCE

2019-2020 FOUNDATION COMMITTEE MEMBERS

- BJ Williams
- Brandon Howard
- Brian Bechard
- Jen Jackson
- Kevin Feldott
- Kyle Vahling
- Melinda Smith

OUR PROCESS

- The Helmkamp Cares committee meets on the last Wednesday of each month
- All employees are surveyed annually on the types of charitable giving or specific local organizations each of them are personally interested in.
- The program development, decisions made by our committee, and approvals on requests that we receive on a regular basis are heavily influenced by this collective employee feedback.
- Donations are not provided directly to employees. Political groups are also exempt from charitable giving at Helmkamp Construction.